

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Annual Assessment of the Status of	)	MB Docket No. 12-203
Competition in the Market for the	)	
Delivery of Video Programming	)	

**COMMENTS OF  
CITY OF MISSOURI CITY, TEXAS**

**MISSOURI CITY, TEXAS** submits these comments in response to the above-captioned Notice of Inquiry (“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming.”

**Our PEG channel provides our residents, citizens and businesses updated information about information that directly impacts their lives. We air and broadcast every City Council meeting, Planning and Zoning meeting, numerous public meetings, a City Council wrap-up show, a bi-monthly news show that updates residents about city events, construction updates, and other videos that explain the impact of city services. We also cover weekend and night events that impact the community such as parades (City sponsored and a community parade), public meetings, community events, ribbon cuttings, lifestyle videos about how residents love the community and training videos for departments.**

**Our PEG channels runs 24/7 on Comcast, AT&T U-Verse and online. We use a variety of online tools such as a media portal on our page to provide quick video clips, Youtube which averages 17,000 views a year and Twitter.**

1. How many channels does your MVPD operator(s) provide for PEG programming?

**ONE, Missouri City Television.**

2. On which tier are these channels placed and is extra equipment required to view them?

- **We're on Comcast 16 for Missouri City subscribers only. Residents must have a DTA box or similar supplied by Comcast.**
- **We're on channel 99 for AT&T U-Verse. Residents must have a digital box supplied by AT&T.**

3. Are there more or fewer PEG channels carried on MVPD systems than were carried as of June 2010? **I am unaware.**

4. What data sources exist to track the availability of PEG programming?

- **We track our views through our media portal on our website, which receives over 17,000 views a year and through Youtube which also receives over 17,000 views a year.**

5. **Viewer response of AT&T U-Verse has been positive. We inform residents through most press releases about our presence on U-Verse. A few residents complain about poor video quality which is at 480x480. Also, the audio is low. We do not have a way to monitor U-Verse since they do not provide service near our City Hall.**

6. **MCTV is financed through a couple of different ways. Our city employee funding comes out of the general fund. Our capital purchases come out of our PEG funding from**

**Comcast and AT&T U-Verse. The new state law of the 1% funding directly to our PEG channel has been very beneficial. It has allowed us to speed up production time and cover a wider variety of subjects for our residents. Our online views have increased from a few thousand in 2009 to over 35,000 in 2011.**

Robert Bracken - TV Producer for Missouri City, Texas

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